

FRESHMAN ADMISSION SUMMARY 2012

Division of Enrollment Management and Marketing



DEPAUL UNIVERSITY

Dear colleagues,

I am happy to present the following report on the fall 2012 freshman class at DePaul University.

In short, 2012 was a banner year for freshman admissions, building on the momentum of our enrollment successes over the last decade:

- The 18,160 applications we received for freshman admission is a new record, up 9 percent over last year's record of 16,711 applications.
- We admitted 11,318 candidates for the freshman class, up slightly over last year, though the rate of admission dropped to 62 percent from 64 percent in 2011.
- Freshman enrollment for the fall term is at an all-time high of 2,593 students, surpassing the previous record of 2,555 students set in 2008.

Along with our record-breaking freshman class, two of our newest initiatives are worthy of note. The first year of our Test-optional Pilot Program has yielded encouraging results: About 5 percent of enrolling freshmen were admitted without submitting standardized test scores. Interestingly, these students had a higher average GPA than their classmates who submitted test scores. As national research studies have consistently shown, a student's performance in a rigorous college-preparatory curriculum is, by far, the best predictor of academic success in college.

Additionally, enrollment grew dramatically in the year-old College of Science and Health, spurred by the opening of new facilities, new academic majors and a strengthened commitment by faculty and administrators alike to prepare students for work and research in the health sciences, the most rapidly expanding segment of our economy.

We are indeed fortunate to experience such success at a time when the state and national economy is still weak and many are questioning the value of a college degree. Yet, against this backdrop, it's clear that students and families still see a DePaul education as a great value and worthy investment.

Amidst the success, it is easy to lose sight of all the individuals who made it possible. Our fall freshman class is a clear testament to the efforts of many, including the Undergraduate Admissions team. Our staff attended 230 college fairs and made 395 high school visits in 17 states; hosted 36,336 visitors on campus; and spent many evenings and weekends reviewing applications. However, they were not alone in making this year's freshman class possible—we are thankful for the support of faculty, staff, students, parents, alumni, high school counselors and everyone who speaks highly of DePaul and makes it the great place that it is.

You have played an invaluable role in our success. As you read on, I hope you take great pride in our accomplishments.

Sincerely,

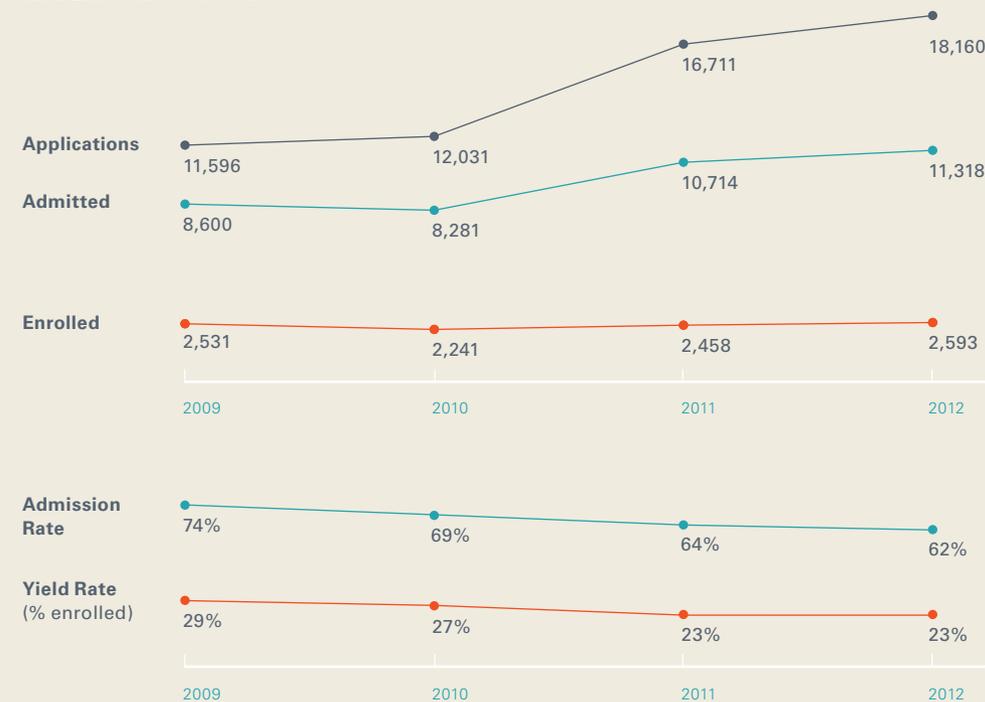


Jon Boeckenstedt
Associate Vice President for Enrollment Management

FRESHMAN ADMISSION TRENDS: 2009–2012

Freshman applications reached an all-time high in 2012 and have increased by 57 percent over the past four years. For the second year in a row, the largest number of out-of-state applicants were from California, supplanting Michigan and Ohio.

Freshman Applications, Admission and Enrollment Yield



In 2012, 18,160 high school students applied to DePaul for freshman admission.

- » 41 percent were from out of state; 32 percent were from Chicago's suburbs; 21 percent were from Chicago
- » Applications came from more than 4,000 high schools across all 50 states—the most popular states were California, Michigan and Ohio
- » Applications from outside of Illinois increased by 59 percent since 2009
- » The freshman class included 61 international students (on F1 and J1 visas) from more than two dozen countries
- » 59 percent of applicants were women and 41 percent were men
- » 1,866 students applied under the Test-optional Pilot Program and 121 students enrolled

NEW FRESHMEN BY ACADEMIC PROFILE

Measures of high school preparation remain strong in the freshman class. The fall 2012 class has the highest GPA and the second-highest ACT composite score in DePaul's history.

High School Academic Profile



*ACT scores include averages for students who applied through the Test-optional Pilot Program who submitted scores post-admission for research purposes.

New Freshman Enrollment

2009	2,531
2010	2,241
2011	2,458
2012	2,593

New Freshman Enrollment by College



Freshman enrollment in health and science majors has grown dramatically since the College of Science and Health was established in 2011, and has increased by 46 percent since 2009. The expansion of programs in the College of Computing and Digital Media has also led to large increases in freshman enrollment.

Top 10 Majors

Major	students enrolled
Accountancy	157
Psychology	139
Business Administration	113
Health Sciences	108
Finance	106
Biology	103
Computer Science	95
Marketing	82
Digital Cinema	82
Computer Gaming	77

1,062 FRESHMEN (41% OF THE FRESHMAN CLASS) ENTERED DEPAUL WITH AP COURSE WORK

Academic Highlights for New Freshmen

- » 44 new freshmen began their first quarter at DePaul with enough AP, IB or dual enrollment credits to earn **sophomore status**
- » Of the 1,392 students reporting a high school ranking, 19 freshmen said they were ranked **first in their high school graduating class**
- » 84 freshmen were from **International Baccalaureate (IB)** programs nationwide. 49 of these IB students were from Chicago Public Schools

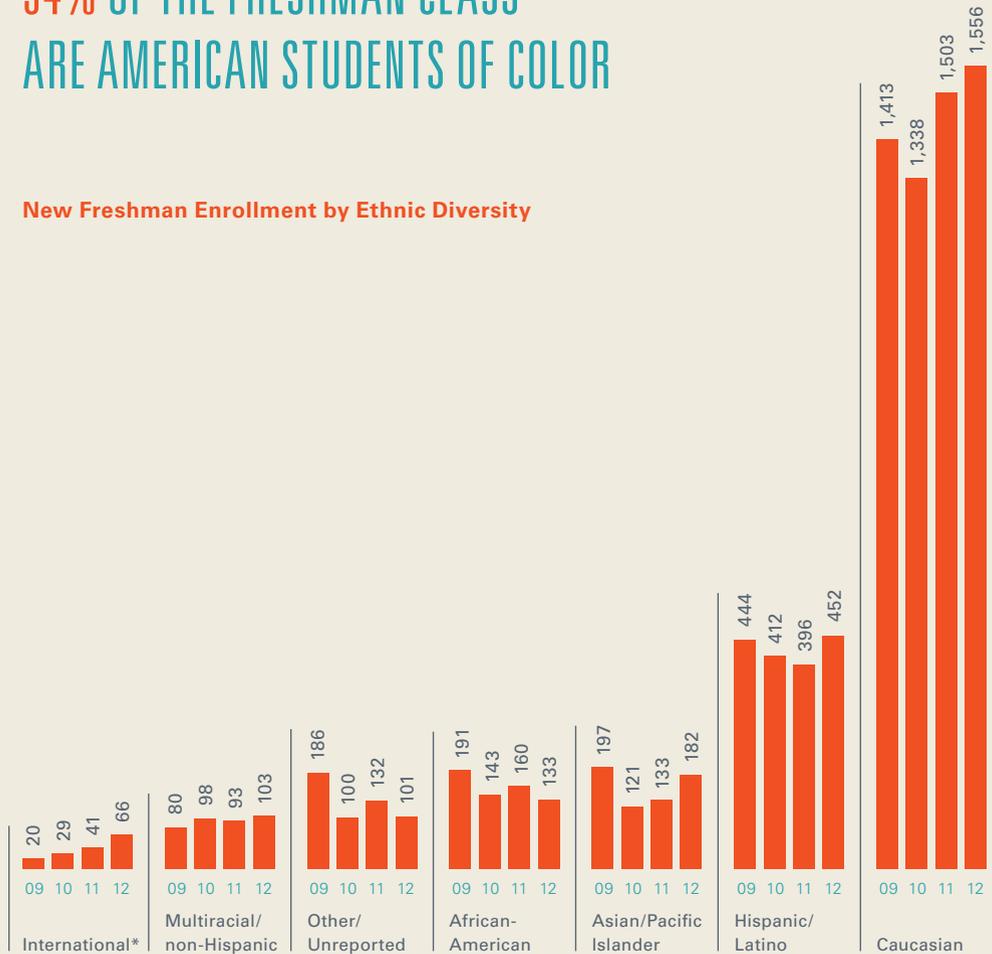


NEW FRESHMEN BY DIVERSITY

DePaul continues a long-standing tradition of being among the most diverse selective institutions in the country. When measuring a combination of selectivity and diversity—including ethnic, geographic and socioeconomic diversity, as well as parental attainment—only a few institutions compare favorably to DePaul.

34% OF THE FRESHMAN CLASS ARE AMERICAN STUDENTS OF COLOR

New Freshman Enrollment by Ethnic Diversity



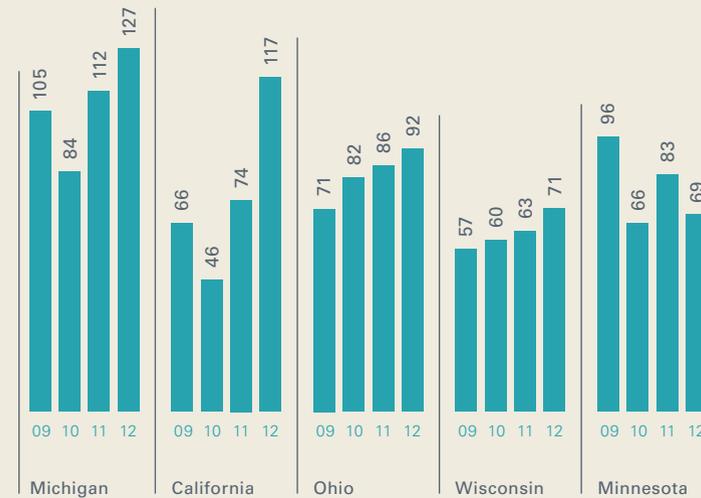
To comply with federal standards on reporting of race and ethnicity, students must identify their ethnicity and their race. For ethnicity, students must select either Hispanic or non-Hispanic. Race is then reported only for students who are non-Hispanic. A student may indicate a single race (e.g., Asian, Native American, etc.) or “two or more races” (i.e., multiracial).

*Includes students with all visa types.

New Freshman Enrollment by Geographic Diversity

- » The top Illinois cities sending freshmen to DePaul were [Chicago](#), [Naperville](#), [Park Ridge](#), [Buffalo Grove](#) and [Skokie](#)
- » Of freshmen from Illinois, the top feeder suburban high schools were [Adlai Stevenson](#), [Maine South](#) and [Neuqua Valley](#)
- » Of freshmen from Illinois, 11 percent, or 295 students, were from [Chicago Public Schools](#). The top feeder schools were [Lane Technical](#), [Northside College Prep](#) and [Whitney Young Magnet](#)
- » Of freshmen from outside Illinois, the top feeder high schools were: [Edina \(Minn.\)](#), [Eden Prairie \(Minn.\)](#), [Detroit Catholic Central \(Mich.\)](#), [Cretin-Derham Hall \(Minn.\)](#), [Liberty Academy \(Mo.\)](#), [Magnificat \(Ohio\)](#) and [Middleton \(Wis.\)](#)

Top Feeder States



New Freshman Enrollment by Socioeconomic Diversity

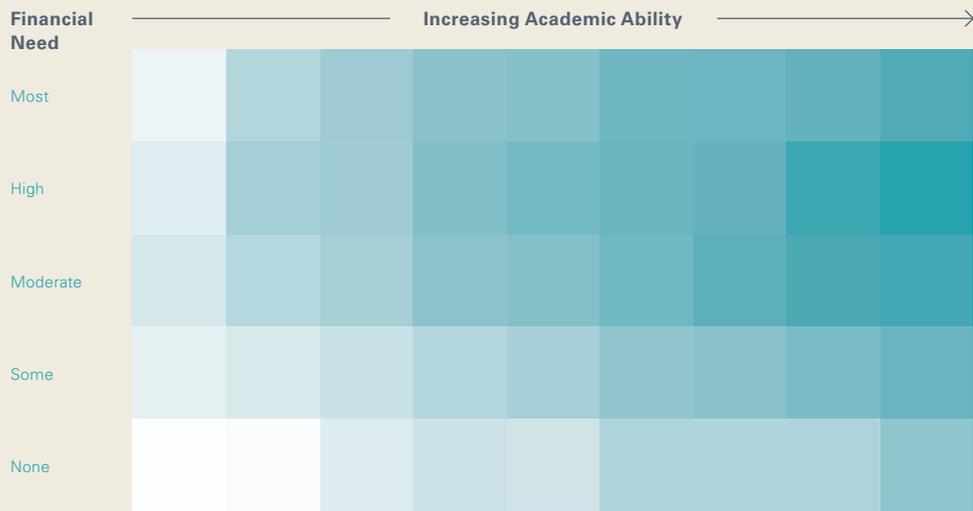
- » The [median family income](#) of new freshmen is [\\$83,000](#)
- » [30 percent](#) of new freshmen are eligible for the federal [Pell Grant](#) for low-income students
- » [31 percent](#) of freshmen are from [first-generation](#) college families
- » [86 percent](#) of freshmen [filed for financial aid](#) (completed the Free Application for Federal Student Aid)

NEW FRESHMEN FINANCIAL AID PROFILE

DePaul awards its institutional aid in a manner consistent with mission-based principles of making a high-quality education available to promising students, including those who cannot otherwise afford to attend a selective, private institution.

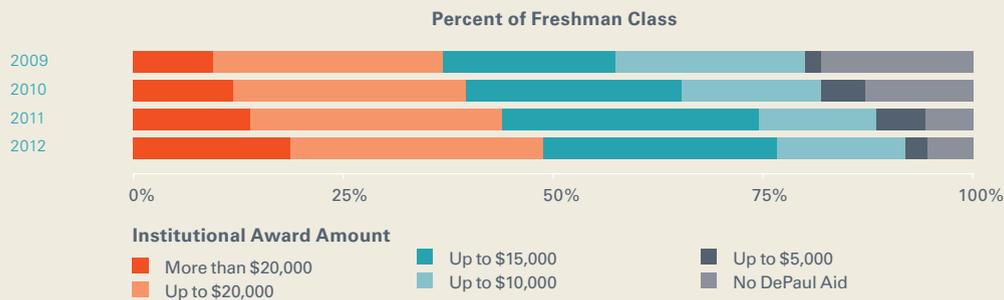
Institutional Award Distribution by Need and Ability

Below, the darker colors represent the higher average institutional award amounts (DePaul grants and scholarships), with an increase from left-to-right with academic ability, and from bottom-to-top with financial need.



Institutional Award Distribution by Amount

DePaul has intentionally responded to the increasing affordability challenges of parents and students in light of the nation's economy. The percentage of new freshmen who receive institutional awards of more than \$20,000 has doubled from 2009 to 2012.



MEDIAN FINANCIAL NEED IN THE FRESHMAN CLASS INCREASED 14% FROM 2009 TO 2012

UNIVERSITY HONORS PROGRAM

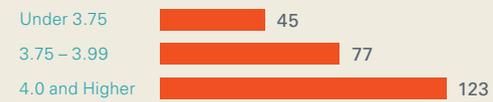
The DePaul University Honors Program brings students together in an interdisciplinary curriculum that integrates a well-designed liberal education with the cultural resources of the global city of Chicago. Working in small seminars under the direction of dedicated faculty, honors students join a lively and challenging scholarly community.

About 10 percent of the freshman class, or 252 students, enrolled in the Honors Program in fall 2012.*

High School Academic Profile

252 matriculants total

High School GPA



Academic Highlights for Honors Program Freshmen

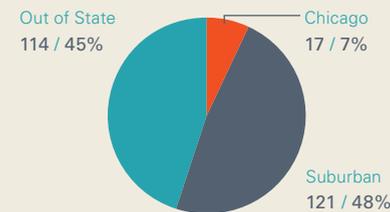
- » The Honors Program freshmen average GPA is 3.89; the freshman class average GPA is 3.58
- » The average ACT score for freshmen in the Honors Program is four points higher than the freshman class as a whole

ACT Composite



New Honors Program Freshmen by Geography

252 matriculants total



FRESHMEN IN THE HONORS PROGRAM CAME FROM 187 DIFFERENT HIGH SCHOOLS AND 25 STATES

New Honors Program Freshmen by College

- » 33 percent of Honors Program freshmen enrolled in the College of Liberal Arts and Social Sciences
- » 24 percent enrolled in the Driehaus College of Business
- » 14 percent enrolled in the College of Science and Health

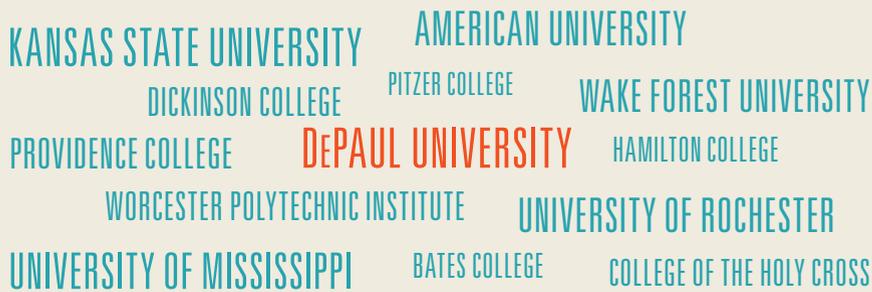
*There are 5 other college and discipline-specific honors programs at DePaul. The information presented here does not include those programs.

TEST-OPTIONAL PILOT PROGRAM

Results from the first year of the Test-optional Pilot Program were encouraging: 5 percent of the freshman class, or 121 students, enrolled through the program. These students come from a wide range of geographic, socioeconomic and ethnic/racial groups. The enrolling freshmen who did not submit test scores have a higher average GPA than freshmen who applied with test scores.

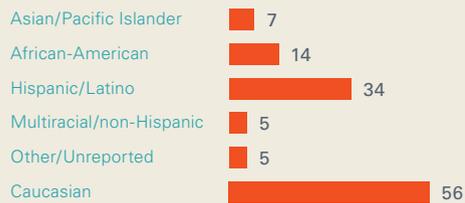
DePaul is now included on the growing list of selective colleges and universities nationwide that do not require an SAT or ACT score for admission. It is important for students to understand that the single best predictor of college success—by an overwhelming margin—is high school performance in a rigorous, college-preparatory curriculum.

In offering a test-optional alternative for admission, DePaul joins the ranks of institutions such as:



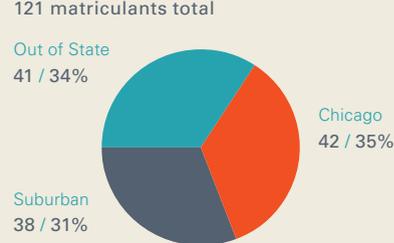
New Test-Optional Freshmen by Ethnicity

121 matriculants total



New Test-Optional Freshmen by Geography

121 matriculants total



TEST-OPTIONAL FRESHMEN AVERAGE GPA **3.71**
 FRESHMAN CLASS AVERAGE GPA* **3.54**

*This average excludes freshmen enrolled through the Test-optional Pilot Program.

DEPAUL AT A GLANCE

With almost 25,000 students, DePaul is the largest Catholic university in the United States and the largest private, nonprofit university in the Midwest. The university offers more than 275 undergraduate and graduate programs of study on two primary campuses in Chicago and three suburban locations.

DePaul is known for providing a high-caliber education to students from a broad range of backgrounds, with particular attention to first-generation students. It is nationally recognized for incorporating service learning throughout its curriculum and for delivering real-world knowledge in an urban, multicultural environment.

There are about 950 full-time faculty members in 10 colleges and schools at DePaul. Nearly 90 percent of our faculty hold a Ph.D. or the highest degree in their fields.

DePaul's 2012 first-year retention rate is 85.1 percent. The six-year graduation rate is 67.7 percent.

Of 2011 DePaul graduates, 81 percent were employed and/or in graduate school six months out from graduation. DePaul awards more than 6,000 degrees annually.

DePaul has an alumni network of more than 155,000 across 86 countries. Two-thirds of alumni live and work in the metropolitan Chicago area.

TO LEARN MORE:
DEPAUL.EDU

